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*** FOR IMMEDIATE RELEASE ***

SuperStarters Sports Adds Junior Warriors Tennis Club

Charlottesville, Virginia (5/8/2015) – QuickStart Tennis of Central Virginia ([QCV](http://www.quickstartcentral.org)) is pleased to report SuperStarters Sports has launched a pilot of the Junior Warriors Tennis Club for third- through fifth-graders at Brownsville Elementary School. Offered through Brownsville’s BEE Program, Junior Warriors is like a SuperStarters Girls Tennis Club with the added benefits of meeting and getting to know the members of the Western Albemarle High School’s Girls Tennis Team. The four-session program runs weekly from April 27 through May 18. Twelve girls are participating in this inaugural session. The girls are coached by Ellen Markowitz, SuperStarters Founder and WAHS Girls Tennis Coach, accompanied by WAHS Assistant Coach Emily Sullivan.

The Junior Warriors are on-court for almost two hours. The final 30 minutes overlap with the WAHS Girls Team practice. The Junior Warriors are learning the WAHS Girls’ warmup routines, running laps with the team and getting to know the players.



Junior warriors look sharp in their custom yellow and blue t-shirts from 4 Sporty Girls

Coach Markowitz says, “The club is a win-win for everyone! The Brownsville girls have a chance to play, learn and grow on the tennis court and in life! Not only do they learn and practice their tennis, but they have the opportunity to interact, and get to know the WAHS Girls Tennis team, 2014 VHSL 3A State Champs. So, it’s aspirational and motivational for them to see where they might be in a few short years. For the high

school players, it's great to come out during this stressful AP & final exam season and see these cute, little smiling faces that are so happy and excited to see them! The program gives the older girls an experience of being a role model, and a simple way to give back and inspire those coming up after them. It's a nice way to connect the schools, and it's another way to build the tennis pipeline and develop future players!

"Thanks to the BEE program for supporting this program and seeing how it could benefit their students and be so much FUN. We hope to continue it, and try to expand it with Crozet Elementary, Meriwether Lewis Elementary and Henley Middle School, as well as model it for replication by other high school teams to adopt for their feeder elementary schools!"

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville. We currently serve 141 schools with 67,000 kids, nine parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 28 additional schools in southwestern and eastern Virginia as part of the Supercharge School Tennis Task Force in the USTA/Mid-Atlantic Section which kicked off in August 2014 and runs for the current school year.

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