



*** FOR IMMEDIATE RELEASE ***

QCV Receives Grant from Party Parade Fund

Charlottesville, Virginia (7/17/2017) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report we have received a grant from the Party Parade Endowment Fund in the Charlottesville Area Community Foundation for BrightSTARS – Tennis for Me! BrightSTARS is a tennis and nutrition immersion format we developed for kids who participate in the Virginia Preschool Initiative, a state program at public schools for disadvantaged and at-risk four-year-olds. BrightSTARS combines kid-sized tennis instruction with our Go Bananas for QuickStart! campaign that uses tennis players as nutritional role models for kids.

The Party Parade funds will help us expand BrightSTARS into three additional elementary schools in Albemarle County during the upcoming school year. BrightSTARS will start its fourth year at Greer and second year at Cale Elementary in the fall. BrightSTARS is also available at five additional schools in Buckingham and Patrick counties and the cities of Danville and Martinsville.



Want to be a great adult? Be a BrightSTARS kid!

QCV QuickStart Coordinator Lynda Harrill, says, “We are so grateful to the Party Parade Endowment Fund Board for selecting us to receive a grant this year. So many wonderful organizations have received Party Parade grants over the years and we are honored to now be one of them. This funding will make it possible for us to buy equipment for three

schools and get more preschoolers moving and having a lot of FUN learning about tennis and healthy eating.”

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV’s service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville. We currently serve 206 schools with 95,000 kids, 13 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 30 additional schools with 14,000 students in southwestern and eastern central Virginia as part of the Mid-Atlantic Supercharge School Tennis Task Force.

Visit QCV at: www.quickstartcentral.org and on [Facebook](#).

For additional information, contact quickstartcentral@comcast.net



A racquet in every hand! A smile on every face!



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