



*** FOR IMMEDIATE RELEASE ***

Third Annual Tennis Day at Crozet Elementary

Charlottesville, Virginia (4/17/2017) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report the third annual Tennis Day celebration at Crozet Elementary was recently held for 62 first-graders on the kid-sized QuickStart courts behind the school. The kids rotated through three different activities and then received Go Bananas! bracelets, posters and cards. After a brief Go Bananas! talk about healthy eating, the kids were told they could keep the racquets they had been playing with and would be given tennis balls too. The cheers for that were deafening!

In addition to PE Teachers Dawn Laine and Zach Laird, on-court coaches included volunteers Margaret Rose, Barbara Bozsik and USPTA Pro Christopher “Cubby” Cubbage, as well as QCV President Alina Ackenbom, QCV VP & QuickStart Coordinator Lynda Harrill, QCV Treasurer Roy Harrill, and Gwedette Crummie, QCV Board member and Principal at Crozet Elementary. Funding for the event was provided by a grant from the Bama Works Fund in Charlottesville Area Community Foundation.



Action on Court 2

Principal Crummie says, “I love our partnership with QuickStart Tennis! It was a joy to see our first-graders beginning their tennis journey on Crozet Tennis Day. Their eyes lit up as they learned some basic tennis skills and received startup tennis equipment — a racquet and three tennis balls. They have been bringing their tennis racquets to school every day since then! We are truly grateful for this enriching experience and opportunity that promotes a healthy lifestyle.”



WOW! Kids just found out they get to keep their racquets

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville. We currently serve 205 schools with 94,000 kids, 13 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 30 additional schools with 14,000 students in southwestern and eastern central Virginia as part of the Mid-Atlantic Supercharge School Tennis Task Force.

Visit QCV at: www.quickstartcentral.org and on [Facebook](https://www.facebook.com/quickstartcentral).

For additional information, contact quickstartcentral@comcast.net



A racquet in every hand! A smile on every face!



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