



\*\*\* FOR IMMEDIATE RELEASE \*\*\*

## Tennis Continues To Grow in Southside Virginia

**Charlottesville, Virginia** (1/11/2017) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report tennis is growing in southside Virginia. In addition to tennis in PE classes in Henry, Patrick and Pittsylvania, Danville and Martinsville and the BrightSTARS preschool programs in Danville and Martinsville, USPTA tennis professional and Martinsville native Rusty Lovell is expanding programming for kids of all ages and abilities in the region. In addition to teaching at Stratford Tennis Club last summer, Lovell partnered with Henry County Parks & Recreation to offer tennis at Jaycee Park. During the winter months, Lovell is running High Performance Clinics for kids on the indoor courts at Chatmoss Country Club on Thursday evenings and Saturday mornings. The clinics started in December and will continue through March. On Tuesday afternoons, Lovell is teaching tennis in the gym at Sacred Heart Catholic School for students from both Sacred Heart and Westover Christian Academy. A new after-school program for students at the Carlisle School starts this month. Lovell also has plans to visit PE classes in city and county public schools to promote tennis and help elementary and middle school PE teachers incorporate tennis into their PE curriculum.

For more information about current and upcoming tennis programs, contact Rusty Lovell at 775-412-8772 or [rlovell6981@gmail.com](mailto:rlovell6981@gmail.com).



Lynda Harrill, QCV QuickStart Coordinator, says, "It's so much FUN to see tennis take root and grow so well in southside Virginia. Getting tennis in PE classes is just the beginning of a pathway of tennis programming for kids. Having a tennis resource like Rusty Lovell in the area makes our job at QCV so much easier and will allow us to build the tennis pathway more quickly."

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QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville. We currently serve 204 schools with 94,000 kids, 13 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 30 additional schools with 14,000 students in southwestern and eastern central Virginia as part of the Mid-Atlantic Supercharge School Tennis Task Force.

Visit QCV at: [www.quickstartcentral.org](http://www.quickstartcentral.org) and on [Facebook](#).

For additional information, contact [quickstartcentral@comcast.net](mailto:quickstartcentral@comcast.net)



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