



*** FOR IMMEDIATE RELEASE ***

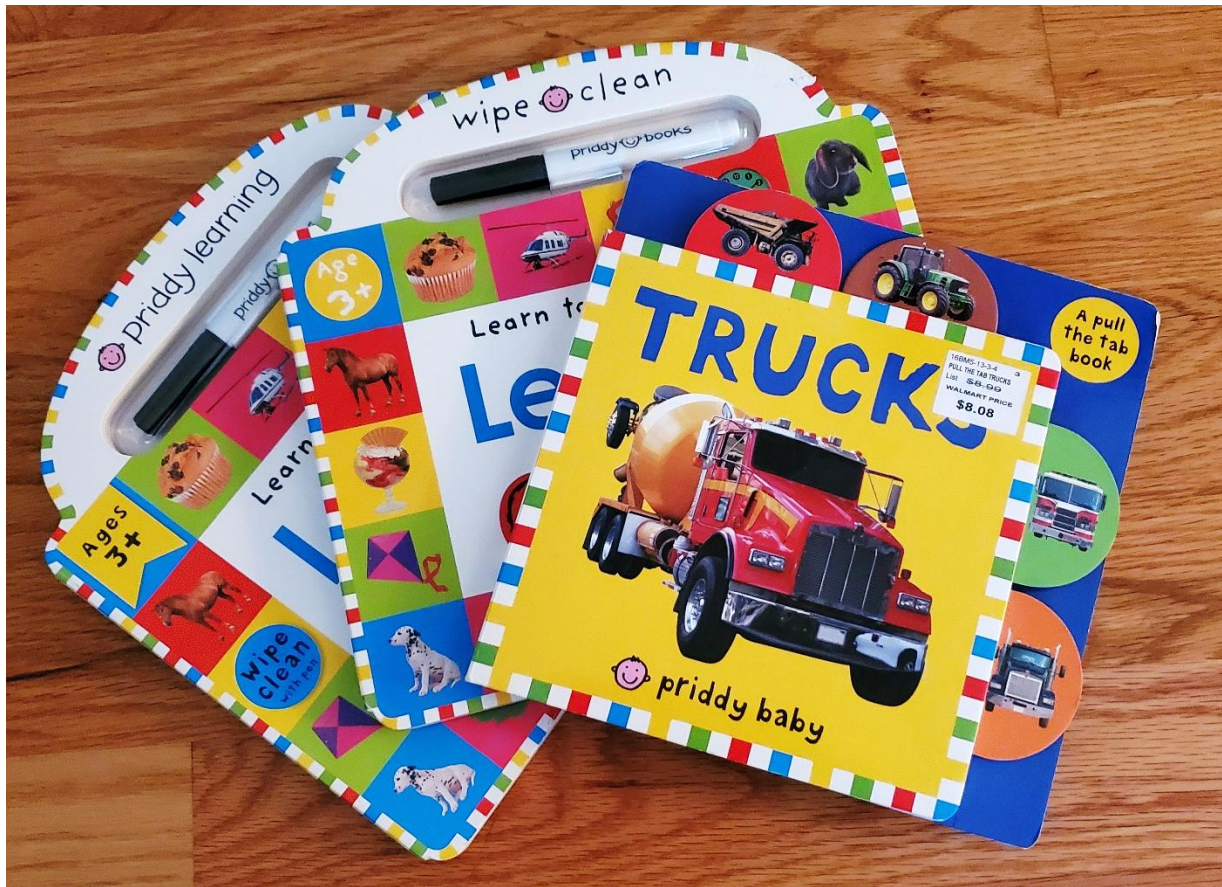
QCV Delivers Books to Rockfish River Elementary

Charlottesville, Virginia (9/29/2021) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report we recently delivered 240 books, donated to us by Soho Center, to Rockfish River Elementary School in Nelson County. The books, with a total retail value over \$2,100, will be distributed to preschoolers and kindergartners at the school for their “home libraries.” To accompany the Soho gift, QCV provided Go Bananas! bracelets and an assortment of Go Bananas! cards for the kids. This giveaway is an extension of our Racquets for Reading!!! initiative that will also provide Scholastic Book Club “bargain books” and FUN giveaways later in the school year.



QCV Treasurer Roy Harrill helping with delivery of nine boxes of books to Rockfish River Elementary

QuickStart Coordinator Lynda Harrill says, “We picked a beautiful day for a drive down to Nelson County to deliver some wonderful books for the kids. The Soho Center surprises us every now and then with extra books they have to give away, and we are so appreciative. We have developed a close partnership with Soho, and lots of kids are beneficiaries. Most of the books this time were by Priddy Books, some of our favorites. Their books are so thoughtful, colorful and engaging. No kid can resist their appeal. They’re having FUN and they don’t even realize how much they are learning. It mirrors our approach to teaching kids tennis.”



Please visit our [website](#) to learn more about what QCV is doing to promote physical activity, healthy eating and early childhood literacy for preschoolers and kindergartners through our [Racquets for Reading!!!](#) initiative.

*Want to be a great adult?
Play tennis! Read books! Eat healthy! Have FUN!!!
Be a QuickStart kid!*

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format. QCV's service area includes, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, plus under a special arrangement, King George County. We currently serve 212 schools with 99,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 37 additional schools with 16,000 students in communities outside our service area.

Visit QCV at www.quickstartcentral.org and on [Facebook](#).

For additional information, contact quickstartcentral@comcast.net.



A racquet in every hand! A smile on every face!



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