FOR IMMEDIATE RELEASE

QCV Makes Reading Grant to Cale BrightSTARS Classroom

Charlottesville, Virginia (8/26/2019) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report we have made a grant to Ms. Yleana Sawyer’s preschool class at Cale Elementary School. This grant will enable Ms. Sawyer to buy one book each month for each of her students to keep. Our all-volunteer BrightSTARS — Tennis for Me! tennis and nutrition immersion program for preschoolers, now in its third year at Cale, will start up again in October. We look forward to telling this year’s group of preschoolers that reading is a FUN way to train their brains just like tennis trains their bodies and brains.

Lynda Harrill, QCV QuickStart Coordinator, says, “Developing reading skills and a love of reading early in life are so important to achieve success as an adult. As part of our Go Bananas for QuickStart! campaign, in addition to promoting healthy foods, we promote life skills and good habits. Learning a lot of skills is easier at an early age, but it has to be FUN so kids will engage. Our ‘WHY do tennis players like to read?’ card encourages kids to ‘read like a great tennis player!’ The role model on the reading card is Vivi Hui who attended Cale, so we made this grant in her honor.”

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote,
develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV’s service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, plus under a special arrangement, King George County. We currently serve 209 schools with 96,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 37 additional schools with 16,000 students in communities outside our service area.

Visit QCV at: www.quickstartcentral.org and on Facebook.

For additional information, contact quickstartcentral@comcast.net

A racquet in every hand! A smile on every face!

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