

*** FOR IMMEDIATE RELEASE ***

BrightSTARS-Tennis for Me! Resumes in Albemarle County

Charlottesville, Virginia (10/10/2018) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report another season of BrightSTARS–Tennis for Me! kicked off on October 1 at Stone-Robinson Elementary School, followed by Cale, Greer and Agnor-Hurt Elementary Schools. This is our second year at Agnor-Hurt and Stone-Robinson, our third year at Cale and our fifth year at Greer. BrightSTARS at Woodbrook Elementary School is being deferred until next year due to the growing pains of the new expansion at the school. Eight preschool classrooms are participating this semester.

BrightSTARS—Tennis for Me! is a tennis and nutrition immersion format developed for preschoolers in public schools to develop physical and nutritional literacy in kids with identified risk factors that qualify them for the Virginia Preschool Initiative. QCV Board members and community volunteers teach the kids with an assist from classroom teachers and special guests such as Matthew Rose, the Go Bananas for QuickStart! role model on the WHY do tennis players have good manners? card. Matthew plays on the men's tennis team and is a junior at Davidson College.



Ms. Crocker's Class at Agnor-Hurt Elementary with special guest Matthew Rose

Lynda Harrill, QCV QuickStart Coordinator, says, "Working with Pre-K kids is the best! We have a wonderful group of Board members and dedicated volunteers who make BrightSTARS possible. We recently completed our first sessions in Albemarle County. The kids received Go Bananas! bracelets, t-shirts and cards and had lots of FUN. The first session of the year is always interesting. Most of the kids have never even heard of tennis, but at the end of the first 30-minute session, they are smiling and wanting more."

Bright Stars Program Coordinator for Albemarle County, Carol Fox, adds, "The Bright Stars Preschool Program is so excited to be partnering with QuickStart Tennis of Central Virginia again this year! The children look forward to each visit by the volunteers and the opportunity to engage with them. This amazing organization provides experiences for the children to work on so many skills that are critical to school success including problem solving, critical thinking and executive functioning. And the best part is that the children think they are just playing tennis! Thank you QuickStart for all that you give to the children and add to their preschool experience."





BrightSTARS at Cale Elementary

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville. We currently serve 207 schools with more than 95,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and three YMCAs in our service area of 27 counties and three independent cities. We have also gotten tennis into PE classes in 36 additional schools with 15,000 students in communities outside our service area.

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