



*** FOR IMMEDIATE RELEASE ***

Apples for Aces Visits Three Schools

Charlottesville, Virginia (10/17/2019) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report it recently completed the third year of Apples for Aces school visits for kindergartners at Crozet, Greer and Stone-Robinson Elementary Schools. More than 230 kids heard about how tennis players like to be active, eat healthy foods like apples and read. They received Go Bananas! cards — “WHY do tennis players eat apples?” and “WHY do tennis players like to read?” plus an Apples for Aces sticker and a red delicious apple donated by Cynthia Chiles of Carter Mountain Orchard. This year we added reading because literacy is so important to a child’s future success. Kid-sized tennis is FUN, so we want kids to associate the FUN of tennis with healthy eating and reading.



Kindergartners at Crozet Elementary (above) and Stone-Robinson Elementary (below)





Kindergartners at Greer Elementary

Lynda Harrill, QCV QuickStart Coordinator, says, “Board member Barbara Bozsik and I have a lot of FUN doing Apples for Aces. We’re worn out after two whirlwind days that also included three BrightSTARS sessions, but we love putting smiles on kids’ faces. We greatly appreciate Carter Mountain Orchard for graciously stepping up for the third year in a row to supply us with juicy apples to give to the kids. As the photos show, Apples for Aces is a big hit!”

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV’s service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, plus under a special arrangement, King George County. We currently serve 210 schools with 98,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 37 additional schools with 16,000 students in communities outside our service area.

Visit QCV at: www.quickstartcentral.org and on [Facebook](https://www.facebook.com/quickstartcentral).

For additional information, contact quickstartcentral@comcast.net



A racquet in every hand! A smile on every face!



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