

*** FOR IMMEDIATE RELEASE ***

BrightSTARS-Tennis for Me! Training in Madison County

Charlottesville, Virginia (8/16/2018) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report that QCV recently held a training session for BrightSTARS-Tennis for Me! at Madison Primary School. BrightSTARS-Tennis for Me! is a tennis and nutrition immersion format developed by QCV for preschoolers who participate in Virginia Preschool Initiative classrooms in public schools in central and southside Virginia. The BrightSTARS curriculum is taught in 10 sessions over five months during the school year. Currently there now 13 BrightSTARS schools with 800 kids. Equipment for the Madison Primary program was made possible by a grant from the Meade Palmer Fund in the Northern Piedmont Community Foundation. The school received 24 19-inch racquets, a 10-foot portable net, 24 puffer balls, 24 red foam balls, a supply of cones, tape and chalk, and the BrightSTARS curriculum guide. The program will start in October.



Pictured above (left to right): Community volunteers Pam Luthman and Ginger Carver and Madison Primary staff members Kim Racer, Mike Coiner, Jennifer Taylor, Jackie Ovalle, Wendy Woodward and Susan Estes

Jennifer Taylor, Preschool teacher, says, "Preschoolers at Madison Primary do not attend physical education classes due to the Pre-K classes being 1/2 day. However, BrightSTARS-Tennis for Me! will give the students the experience of a structured physical activity lesson led by community volunteers. Many of the children who attend the program have never heard of the game of tennis, so this will be a wonderful way to expose them to the sport as well as a great way to have some fun! The students will work on gross motor development, fine motor skills, eye-hand coordination, as well as developing good

eating habits. We are so excited to implement this program and are fortunate that the materials that come with the program are ours to keep and can be used by students in our program in years to come."

Lynda Harrill, QCV QuickStart Tennis Coordinator, adds, "We are thrilled to take BrightSTARS to Madison County and so appreciative of the support we have received from the school, community and the Meade Palmer Fund."





It was FUN pretending to be a four-year-old for 90 minutes.

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville. We currently serve 207 schools with more than 95,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and three YMCAs in our service area of 27 counties and three independent cities. We have also gotten tennis into PE classes in 36 additional schools with 15,000 students in communities outside our service area.

Visit QCV at: www.quickstartcentral.org and on Facebook.

For additional information, contact quickstartcentral@comcast.net





A racquet in every hand! A smile on every face!