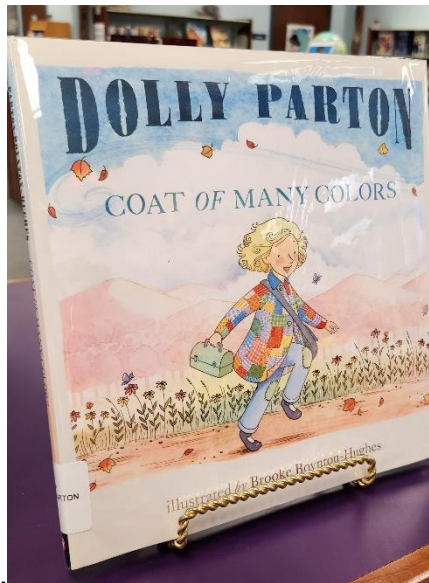




*** FOR IMMEDIATE RELEASE ***

Official Kickoff for Imagination Library in Greene County

Charlottesville, Virginia (10/31/2022) – QuickStart Tennis of Central Virginia, Inc. (QCV) is thrilled to report the kickoff event for Dolly Parton's Imagination Library (DPIL) in Greene County was a huge success. Held at the Greene County Public Library, it attracted a steady flow of parents and kids. The kids were read Dolly Parton's book, *Coat of Many Colors*, and then they made four coats of many colors to hang on the wall at the library. The Greene County DPIL affiliate is the [Friends of the Greene County Library](#).



The kids also learned to play with clay and practiced drawing pictures. For refreshments they had lemonade and Halloween cookies. Volunteers from the Friends of the Library (FOL) and [Alpha Delta Kappa](#) (ADK is a sorority of retired educators) generously gave their time to make the event a success.



One of four coats of many colors



A brand new Dolly enrollee

Susan Bramley, President of the Friends of the Library, says, “Thank you to everyone for the fantastic kick-off event! Our total is now 201 registered children! We are so far ahead of the estimates for enrollment that I have checked my numbers twice. We have 28% of the total budgeted population registered. Another way of looking at it is we have registered 18% of the total eligible children in Greene! The Dollywood Foundation estimated we would be at this point in month 17 -- NOT month 1! Way to go, team!”

Nora Briggs, Executive Director, North America, The Dollywood Foundation, adds, “What a wonderful event! So inspiring to hear of the community response ... such a feel-good, impactful way to make such a difference in homes and communities! We love when our typical signup forecasts are waayyy off. 😊”



Librarian Ginny Reese with “Dolly”



Susan and Cary Binggeli (ADK) with lemonade and cookies

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QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format. QCV’s service area includes, Amelia, Appomattox, Brunswick, Buckingham, Campbell, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, plus under a special arrangement, King George County. We currently serve 214 schools with 101,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs, in 31 Virginia counties and independent cities. We have also gotten tennis into PE classes in 37 additional schools with 16,000 students in Virginia communities outside our service area.

Visit QCV at www.quickstartcentral.org and on [Facebook](https://www.facebook.com/quickstartcentral).

For additional information, contact quickstartcentral@comcast.net.



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