



*** FOR IMMEDIATE RELEASE ***

Madison Back-to-School Bash

Ivy, Virginia (8/17/2023) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report we once again participated in the Madison County Public Schools annual Back-to-School event. We promoted kid-sized tennis and the Dolly Parton’s Imagination Library program we helped start in Madison and Culpeper counties two years ago. Kids under five received reading rubber duckies, bracelets, sunglasses, strawberry-scented bookmarks and stickers. Older kids were given Go Bananas! cards, bracelets and bookmarks.



Dolly got around. She looked really good in front of the shiny Sheetz truck.



Left photo: The kid in blue did "Tennis Tuesdays" at Madison Primary with Tessa Pehanick last school year

Right photo: This tot only had eyes for the life-size Dolly cutout.

Lynda Harrill, QCV Founder, says, "The Madison event is a lot of fun and this year it was a lot cooler than last year due to a good breeze and some strategically placed fans! You'd never know it was well over 90 degrees. Other good news -- the percentage of kids already enrolled in the Imagination Library in Madison has really increased from last year. About 85% of the people we talked to had already signed up their child or the child had recently aged out. That kind of participation is going to start showing up in School Readiness assessments and third-grade reading scores before long."

***Want to be a great adult?
Play tennis! Read books! Eat healthy! Have FUN!!!
Be a QuickStart kid!***

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format. QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Campbell, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Powhatan, Prince Edward, and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville. Through tennis, we create happy, healthy, active and literate kids in the communities we serve.

Visit QCV at www.quickstartcentral.org and on [Facebook](https://www.facebook.com/quickstartcentral).

For additional information, contact quickstartcentral@comcast.net.



A racquet in every hand! A smile on every face!



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