



\*\*\* FOR IMMEDIATE RELEASE \*\*\*

## “Poppin’ for Dolly” at the Virginia Peanut Festival

**Williamsburg, Virginia (9/30/2024)** – QuickStart Children of Virginia (QCV) is pleased to report representatives from QCV attended the 62nd annual Virginia Peanut Festival in Emporia, Virginia to help promote Dolly Parton’s Imagination Library (DPIL) program in Emporia/Greenville. The new program launched in mid-July. The Festival, which celebrates the Virginia peanut and its economic importance to the area, includes arts and crafts, educational exhibits, carnival rides, a parade down Main Street and live musical entertainment throughout the weekend. The Imagination Library of Emporia – Greenville was well-represented with a “Poppin’ for Dolly” fundraiser and a free book giveaway for kids of all ages. Mary Geist, program administrator, and her two children provided freshly popped popcorn and enrolled kids. While the Geists manned the DPIL booth, Bobby Wrenn, the driving force for the new DPIL program (and so many other things) in Emporia/Greenville, Roy Harrill, QCV Treasurer and Lynda Harrill, QCV Founder, mingled in the crowds and handed out DPIL flyers, talked up the program and directed parents and kids to the booth.



Pictured left to right: Mary Geist, Roy Harrill, Jude Geist, Hannah Geist and Bobby Wrenn (Everyone knows Bobby!)

Bobby says, "We found quite a few people interested in our project and they were thrilled to know about this wonderful book-giving program. We hope many will take part in this great opportunity to support early childhood literacy."

QCV's Founder Lynda Harrill adds, "What a fun time we had at the Peanut Festival. We had front-row seats at the parade, caught a lot of peanuts and candy and enjoyed watching the high school bands perform. When there was a break in the parade, I ran across or up and down the street looking for eligible kids. After the parade, we went to the festival grounds and started talking to parents and grandparents. Bobby was a wonderful host, and he must have introduced us to what seemed like at least a hundred people. Everybody knows Bobby and Bobby knows everybody! They are so fortunate to have someone like him in their community. He has been the force behind so many positive things, including Imagination Library."

***Want to be a great adult?  
Play tennis! Read books! Eat healthy! Have FUN!!!  
Be a QuickStart kid!***

\*\*\*\*\*

QuickStart Children of Virginia (aka QuickStart Tennis of Central Virginia, Inc.) is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in Virginia for all beginners, especially underserved and at-risk youth, using the kid-sized QuickStart Tennis format. We leverage the fun of tennis to promote lifelong physical activity, healthy eating/lifestyle habits and a love of reading in the communities we serve. We believe early childhood literacy will solve many socioeconomic problems and produce kids who will succeed in school and in life.

Visit QCV at [www.quickstartcentral.org](http://www.quickstartcentral.org) and on [Facebook](https://www.facebook.com/quickstartcentral).

For additional information, contact [quickstartcentral@comcast.net](mailto:quickstartcentral@comcast.net).



*A racquet in every hand! A smile on every face!*



####