



## **QuickStart Tennis of Central Virginia Receives \$2,500 Grant from the Dollar General Literacy Foundation to Support Youth Literacy Initiatives**

Ivy, Virginia – **October 7, 2021** – Dollar General Literacy Foundation recently awarded QuickStart Tennis of Central Virginia (QCV) a \$2,500 grant to support youth literacy initiatives. This local grant award is part of more than \$3 million in grants awarded this fall to nearly 760 nonprofit organizations, libraries and schools across the 46 states that Dollar General serves.

Lynda Harrill, QCV's QuickStart Coordinator and Founder, said, "We are beyond thrilled to receive this funding from Dollar General for Racquets for Reading!!! This generous grant will benefit 175 preschoolers and kindergartners in public schools in Brunswick, Greensville and Nottoway counties. We have had an excellent response to Racquets for Reading!!! and are looking forward to expanding our reach this school year thanks to the Dollar General grant. The kids will receive Scholastic Book Club books they can keep for their "home libraries," plus mini reading rubber duckies, banana-scented bookmarks and an assortment of Go Bananas for QuickStart! cards that feature tennis players as nutritional and life-skill role models you young kids."

**Want to be a great adult!  
Play tennis! Read books! Eat healthy! Have FUN!!!  
Be a QuickStart kid!**

"The Dollar General Literacy Foundation has been proud to invest in literacy and education programs in the communities we call home for nearly 30 years," said Denine Torr, executive director of the Dollar General Literacy Foundation and vice president of corporate social responsibility at Dollar General. "As the educational landscape continues to shift, our hope is that these funds will help increase access and resources for students, educators and communities dedicated to reading and learning."

The Dollar General Literacy Foundation is proud to support initiatives that help others improve their lives through literacy and education. Since its inception in 1993, the Dollar General Literacy Foundation has awarded more than \$200 million in grants to nonprofit organizations, helping more than 14 million individuals take their first steps toward literacy or continued education.

### **About QuickStart Tennis of Central Virginia**

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format. QCV's service area includes, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, plus under a special arrangement, King George County. QCV currently serves 212 schools with 99,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. QCV has also gotten tennis into PE classes in 37 additional schools with 16,000 students in communities outside its service area. Visit QCV at [www.quickstartcentral.org](http://www.quickstartcentral.org) and on [Facebook](#).

### **About the Dollar General Literacy Foundation**

The Dollar General Literacy Foundation is proud to support initiatives that help others improve their lives through literacy and education. Since 1993, the Foundation has awarded more than \$200 million in grants to nonprofit organizations, helping more than 14 million individuals take their first steps toward literacy, a general education diploma or English proficiency. Each year, the Dollar General

Literacy Foundation provides financial support to schools, nonprofit organizations and libraries within a 15-mile radius of Dollar General stores and distribution centers. To learn more about the Dollar General Literacy Foundation or apply for a literacy grant, visit [www.dgliteracy.org](http://www.dgliteracy.org).

**About Dollar General Corporation**

Dollar General Corporation has been delivering value to shoppers for more than 80 years. Dollar General helps shoppers Save time. Save money. Every day.® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, housewares and seasonal items at everyday low prices in convenient neighborhood locations. Dollar General operated 17,683 stores in 46 states as of July 30, 2021. In addition to high-quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Clorox, Energizer, Procter & Gamble, Hanes, Coca-Cola, Mars, Unilever, Nestle, Kimberly-Clark, Kellogg's, General Mills, and PepsiCo. Learn more about Dollar General at [www.dollargeneral.com](http://www.dollargeneral.com).

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