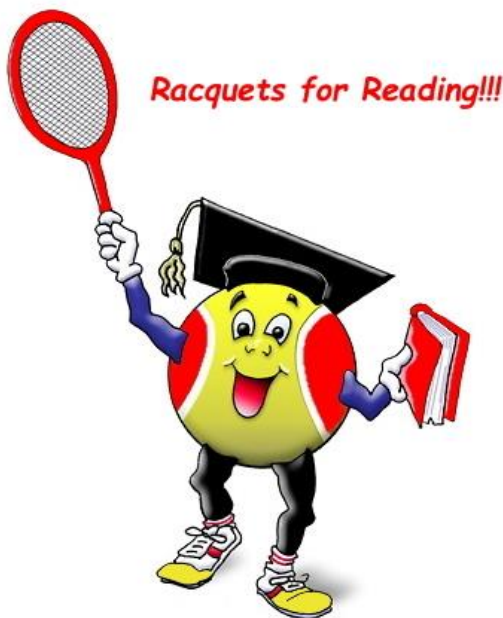




*** FOR IMMEDIATE RELEASE ***

Cumberland Kindergartners to Get Scholastic Books and Giveaways

Charlottesville, Virginia (3/29/2021) – QuickStart Tennis of Central Virginia, Inc. (QCV) is thrilled to report 80 kindergartners at Cumberland Elementary School will each receive six Scholastic Book Club books and FUN giveaways thanks to the generosity of Cumberland Timber, LLC.



Racquets for Reading!!!

*Want to be a great adult?
Play tennis! Read books!
Eat healthy! Have FUN!!!
Be a QuickStart kid!*

Matthew Meares, Principal of Cumberland Timber, LLC, says, “I drive by the elementary school all the time. I simply want to help these kids have the same opportunities I would want my kids to have. Reading is a clear way to help.”

QuickStart Coordinator Lynda Harrill adds, “We’ve had such great success with the preschool book giveaway at Cumberland Elementary, we can’t wait to get started with the kindergartners. We are so grateful to Matthew and Cumberland Timberland for making this possible. Stepping up for kids to build home libraries for them is the best way to help kids develop vocabularies and reading skills, and it’s even more important

now during these crazy COVID times. Supporting teachers and kids and making it FUN is what Racquets for Reading!!! is all about. Thank you Matthew!!!”

Please visit our [website](#) to learn more about what QCV is doing to promote physical activity, healthy eating and early childhood literacy for preschoolers and kindergartners through our [Racquets for Reading!!!](#) initiative during COVID. More than 1,780 kids reached with over 13,000 books!!!

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QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format. QCV’s service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa,

Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, plus under a special arrangement, King George County. We currently serve 212 schools with 99,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 37 additional schools with 16,000 students in communities outside our service area.

Visit QCV at www.quickstartcentral.org and on [Facebook](#).

For additional information, contact quickstartcentral@comcast.net.



A racquet in every hand! A smile on every face!



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