



*** FOR IMMEDIATE RELEASE ***

Cale BrightSTARS Receive Their Second Book

Charlottesville, Virginia (10/2/2019) – QuickStart Tennis of Central Virginia, Inc. (QCV) made a grant to Ms. Yleana Sawyer’s preschool class at Cale Elementary School earlier this year to enable Ms. Sawyer to buy one book each month for each of her students to take home. We are pleased to report the second book, *The Gruffalo*, arrived this week, and the kids could not wait to begin reading it.



Lynda Harrill, QCV QuickStart Coordinator, says, “I won’t be sending out a Press Release about kids at Cale getting a new book each month, but I couldn’t resist sharing just one more book. We know how important reading is to a child’s overall development, and we know it needs to be FUN just like QuickStart Tennis. Ms. Sawyer is really on to something with giving her kids 10 books over the school year to take home and read over and over,

which is what kids do with books they love. Repetition in reading and repetition in tennis lead to mastery. I recently told a friend of mine that the two most important gifts you can give a young kid are a ball and a book. Through our BrightSTARS — Tennis for Me! program at Cale, that is what we're doing."

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, plus under a special arrangement, King George County. We currently serve 209 schools with 96,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 37 additional schools with 16,000 students in communities outside our service area.

Visit QCV at: www.quickstartcentral.org and on [Facebook](https://www.facebook.com/quickstartcentral).

For additional information, contact quickstartcentral@comcast.net



A racquet in every hand! A smile on every face!



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