

\*\*\* FOR IMMEDIATE RELEASE \*\*\*

## QCV at Kids in the Kitchen for Tenth Year

**Charlottesville, Virginia** (3/22/2019) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report 165+ kids played tennis at the Junior League's annual Kids in the Kitchen event, held at the Cherry Avenue Boys & Girls Club in Charlottesville. This was our tenth year participating in this fun-filled event. We set up nets in the gym downstairs, along with our Go Bananas for QuickStart! materials that promote physical activity and healthy eating for kids through tennis role models. Members of the boys and girls tennis teams from Western Albemarle High School helped out on court this year along with other community volunteers. Volunteers are critical to the success of the event each year as are QCV Board members who participate in the FUN!



QCV Board member Barbara Bozsik cheerfully greeted kids and parents



Most of the WAHS Players



QuickStart Coordinator Lynda Harrill says, "We look forward to this event every year. Working with the Junior League to promote physical activity and healthy eating and getting to introduce kid-sized tennis to young kids and their parents is a win-win for everyone. The gym was really rocking this year. We handled the crush easily thanks to all our volunteers. The players from WAHS made a huge difference. Thanks to everyone who helped out!"



QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, We currently serve 208 schools with 95,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 36 additional schools with 15,000 students in communities outside our service area.

Visit QCV at: www.quickstartcentral.org and on Facebook.

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