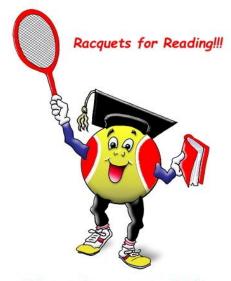


## \*\*\* FOR IMMEDIATE RELEASE \*\*\*

## QCV Receives Grant from Community Foundation of the Central Blue Ridge

Charlottesville, Virginia (3/10/2021) – QuickStart Tennis of Central Virginia, Inc. (QCV) is thrilled to report it recently received a grant for Racquets for Reading!!! from the Community Foundation of the Central Blue Ridge. This grant will provide books, Go Bananas! cards and FUN giveaways to 70 preschoolers and kindergartners at Tye River Elementary School in Nelson County. This brings to 1,055 the total number of preschoolers and kindergartners who have benefited so far from QCV's Racquets for Reading!!! initiative, in Albemarle, Appomattox, Cumberland, Greene, Madison, Nelson and Patrick counties and the City of Martinsville.



Want to be a great adult?
Play tennis! Read books!
Eat healthy! Have FUN!!!
Be a QuickStart kid!

Dan Layman, President and CEO of the Community Foundation of the Central Blue Ridge says, "While we value our wonderful public schools, we also know that learning isn't confined to the classroom. Our youth need the tools to learn and grow every day, and they need community organizations such as QuickStart Tennis that are dedicated to the success of every child. The Community Foundation of the Central Blue Ridge is proud to support QuickStart's initiative to put books in the hands of Tye River's preschoolers and kindergartners."

QCV QuickStart Coordinator Lynda Harrill adds, "Thanks to individuals like Dan Layman we have

been able to provide books for over 1,000 preschoolers and kindergartners since we kicked off Racquets for Reading!!! last fall. Dan and the Foundation truly understand the significance of early childhood literacy and what a difference starting a 'home library' for kids can make. I know I sound like a broken record, but having age-appropriate books in the home is the most critical ingredient in the acquisition of vocabulary and reading skills. While all kids benefit, disadvantaged and at-risk kids benefit the most because having their own books to read and re-read adds a new dimension to their education and gives them resources they otherwise wouldn't have. Just like we want a racquet in every hand and a smile on every face, we want books in the hands of every preschooler and kindergartner . . . and we want smiles too even if they're behind masks."

Please visit our website to learn more about what QCV is doing to promote physical activity, healthy eating and early childhood literacy for preschoolers through BrightSTARS – Tennis for Me! and our Racquets for Reading!!! initiative.

## Want to be a great adult? Play tennis! Read books! Eat healthy! Have FUN!!! Be a QuickStart kid!

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, plus under a special arrangement, King George County. We currently serve 212 schools with 99,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 37 additional schools with 16,000 students in communities outside our service area.

Visit QCV at <a href="www.quickstartcentral.org">www.quickstartcentral.org</a> and on <a href="mailto:Facebook">Facebook</a>.

For additional information, contact <a href="mailto:quickstartcentral@comcast.net.10">quickstartcentral@comcast.net.10</a>



A racquet in every hand! A smile on every face!

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