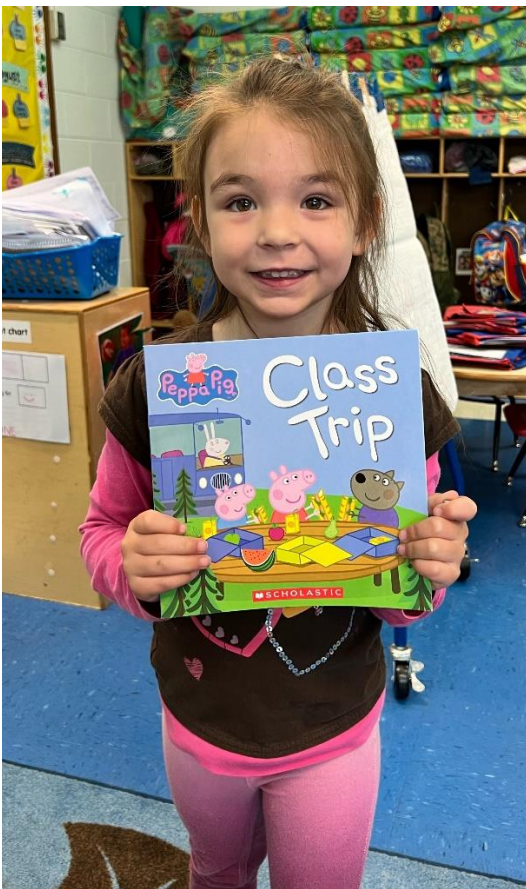




*** FOR IMMEDIATE RELEASE ***

Reading Frenzy for Preschoolers at Ferrum Elementary

Charlottesville, Virginia (4/5/2022) – QuickStart Tennis of Central Virginia, Inc. (QCV) is happy to report the 16 preschoolers at Ferrum Elementary in Franklin County have enthusiastically received books and giveaways. This ***Racquets for Reading!!!*** giveaway was funded by a generous grant from the Smith Mountain Lake Rotary Foundation.



Lynda Harrill, QCV QuickStart Coordinator, says, “When I first saw the photos, they reminded me of the feeding frenzy I saw at the alligator farm in St. Augustine, so I figured they must be having a reading frenzy. What a great idea to let them unpack the box! This was the fifth group of preschoolers to receive books in Franklin County. Last week we mailed off checks and giveaways for the last four schools in Franklin County, bringing the total to 200 preschoolers in all 12 elementary schools.”

Please visit our [website](#) to learn more about what QCV is doing to promote physical activity, healthy eating and early childhood literacy for kids in our service area.

*Want to be a great adult?
Play tennis! Read books! Eat healthy! Have FUN!!!
Be a QuickStart kid!*

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format. QCV's service area includes, Amelia, Appomattox, Brunswick, Buckingham, Campbell, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, plus under a special arrangement, King George County. We currently serve 214 schools with 101,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs, in 31 Virginia counties and independent cities. We have also gotten tennis into PE classes in 37 additional schools with 16,000 students in Virginia communities outside our service area.

Visit QCV at www.quickstartcentral.org and on [Facebook](#).

For additional information, contact quickstartcentral@comcast.net.



A racquet in every hand! A smile on every face!



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