



*** FOR IMMEDIATE RELEASE ***

Triple C Camp Adds Tennis to Summer Activities

Charlottesville, Virginia (6/24/2019) – QuickStart Tennis of Central Virginia, Inc. (QCV) is happy to report Triple C Camp recently incorporated tennis into camp activities. Eryn Rothenberg, Operations Manager at Triple C Camp, and Kasey Massih, Triple C's Program Director, attended the USTA Net Generation Community Workshop QCV hosted in May. They liked what they saw, registered with Net Generation and received a Net Generation community equipment package and online access to lesson plans and the latest youth tennis teaching resources.

[Triple C Camp](#) originally started as Camp Viewmont in 1951. A subsequent owner changed the name to Triple C and transformed it into a day camp with year-round programming. The Rothenberg family bought the 35-acre camp in 1999 and continued the tradition. During each week in the summer months, 300+ kids and 70+ staff members enjoy various outdoor activities that now include kid-sized tennis. The Camp also hosts more than 200 other groups during the year. They will be able to play tennis too.



A racquet in every hand! A smile on every face!

Eryn says, "Our campers have loved getting the opportunity to learn and play tennis this summer! With the support of all the Net Generation gear we received, we have been able to provide our campers with these awesome new experiences."

QCV QuickStart Coordinator Lynda Harrill adds, "Earlier this year we decided to reach out to summer camps to encourage them to add tennis to their activities. USTA Net Generation provides free training and equipment for new tennis programs, so we scheduled a workshop for May and started contacting camps and other community

organizations. We love finding new community partners and look forward to collaborating with Triple C for many years to come. ”

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV’s service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, We currently serve 209 schools with 96,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 36 additional schools with 15,000 students in communities outside our service area.

Visit QCV at: www.quickstartcentral.org and on [Facebook](#).

For additional information, contact quickstartcentral@comcast.net



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