



*** FOR IMMEDIATE RELEASE ***

Soho Center Donates Books for BrightSTARS

Charlottesville, Virginia (1/15/2021) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report the Soho Center recently provided books for BrightSTARS — Tennis for Me! preschoolers as part of our Racquets for Reading!!! initiative. The books were eagerly accepted from Jeanna Beker of Soho by Geisha Goodman, preschool teacher at Stone-Robinson Elementary and QCV Board member, who has been coordinating the Racquets for Reading!!! giveaways for 200 preschoolers at seven schools in Albemarle County since September and meeting the challenges COVID presents with a smile.



Jeanna Beker of the Soho Center



Geisha in her Go Bananas! mask

QCV QuickStart Coordinator Lynda Harrill says, “We love and so appreciate the books Jeanna gives to kids, especially anything by Priddy Books. The Priddy *My World* book (with 350 hand-drawn illustrations and 350 words to learn) was a huge hit last year. These Priddy Books are ‘wipe clean’ activity books that will allow 200 kids to practice writing and drawing over and over again. What wonderful teaching tools and how grateful we are to partner with Soho to get books to kids during COVID or any time.”

Please visit our website to learn more about what QCV is doing to promote early childhood literacy for preschoolers and kindergartners through our [Racquets for Reading!!!](#) initiative.

*Want to be a great adult?
Play tennis! Read books! Eat healthy! Have FUN!!!
Be a QuickStart kid!*

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, plus under a special arrangement, King George County. We currently serve 212 schools with 99,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 37 additional schools with 16,000 students in communities outside our service area.

Visit QCV at www.quickstartcentral.org and on [Facebook](#).

For additional information, contact quickstartcentral@comcast.net.10



A racquet in every hand! A smile on every face!



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