

*** FOR IMMEDIATE RELEASE ***

QuickStart Tennis and Dolly Rock the Sox!!!

Ivy, Virginia (7/7/2023) – QuickStart Tennis of Central Virginia, Inc. (QCV) is thrilled to report that after three postponements due to rainy weather and Canadian-smoke air pollution, Dolly Rocks the Sox! Night was finally held on July 5th at the Charlottesville Tom Sox baseball game. This event was held to celebrate, promote and support the Charlottesville/Albemarle affiliate of Dolly Parton's Imagination Library (DPIL). Almost 2,000 kids under age five are now enrolled in our area. The local program, sponsored by the Charlottesville Rotary Club Foundation, was begun in 2015 and expanded to Albemarle County two years ago.

The evening began with <u>a wonderful rendition</u> of Dolly Parton singing our National Anthem. QCV Treasurer Roy Harrill threw out the first pitch. (a strike!). There were lots of Dolly wigs bravely worn in the 95-degree heat and high humidity. Go Bananas! role model Vivi Hui, now a QCV summer intern, and QCV Secretary Barbara Bozsik manned the table and raffled off Dolly Parton's Smoky Mountain perfume. Local DPIL Administrator Jennifer King and local DPIL Advisory Group member Linda Taylor encouraged spectators to take a selfie with the life-size Dolly cut out. QCV Founder Lynda Harrill made a short speech about DPIL in Charlottesville/Albemarle at the end of the third inning, which prompted quite a few spontaneous donations for the program. THANK YOU!!!



Between innings, Dolly's music kept things lively. Reading rubber duckies, strawberryscented bookmarks and DPIL books were given to kids. It was a very fun-filled evening and we're looking forward to doing it again next year, hopefully in early June before the weather gets too hot.



QCV Founder Lynda Harrill says, "Many thanks to Drew Goodman, Tom Sox Director of Promotions & Media Relations, and the entire Tom Sox family for letting us come out to celebrate this life-changing program with their fans. We had several false starts due to weather and smoke, but we finally got it done on the hottest day of the year so far. Hearing Dolly sing the Stars Spangled Banner had me tearing up. Then Roy threw a strike for the first pitch. It was a lot of fun. Next year we'll make it even bigger and better."

Want to be a great adult? Play tennis! Read books! Eat healthy! Have FUN!!! Be a QuickStart kid!

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format. QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Campbell, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Powhatan, Prince Edward, and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville. Through tennis, we create happy, healthy, active and literate kids in the communities we serve.

Visit QCV at <u>www.quickstartcentral.org</u> and on <u>Facebook</u>.

For additional information, contact guickstartcentral@comcast.net.



A racquet in every hand! A smile on every face!