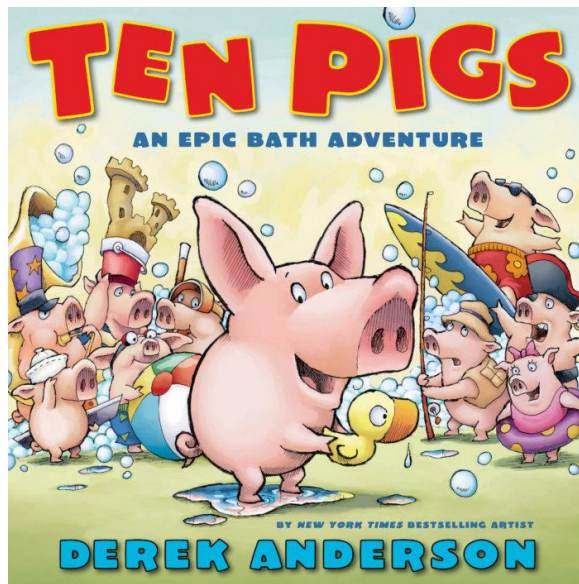
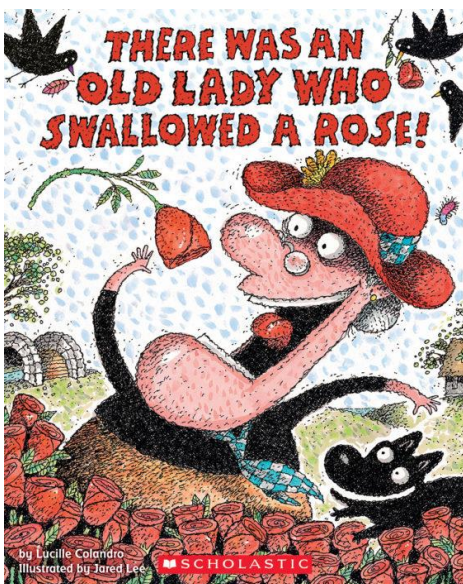




*** FOR IMMEDIATE RELEASE ***

Stone-Robinson BrightSTARS Enjoy QCV Literacy Grant

Charlottesville, Virginia (3/12/2020) – QuickStart Tennis of Central Virginia, Inc. (QCV) is delighted to report the BrightSTARS at Stone-Robinson Elementary School are enjoying the books QCV made possible through a literacy grant earlier this year. These pre-kindergarteners, who participate in our BrightSTARS–Tennis for Me! program, are building “home libraries” that are essential for developing reading skills early in life.



So far, the BrightSTARS have received four books: *There Was an Old Lady Who Swallowed a Rose!*, *Ten Pigs*, *Chicken Little* and *Say Hello*. There are more books to come.

Lynda Harrill, QCV QuickStart Coordinator, says, “We can teach kids motor skills and tennis skills with the QuickStart format. We can teach them about healthy eating and life skills through our Go Bananas! campaign. Now, we can use the FUN of QuickStart Tennis

to foster a love of reading for preschoolers. Statistics on early-childhood reading skills are as disturbing as the statistics for childhood obesity, and the impact later in life is just as significant. Kids who participate in public school preschool programs are in those programs because they have factors in their lives that can negatively impact their performance in kindergarten and beyond. Kids who don't read at grade-level at the end of kindergarten most likely won't read at grade-level in third grade when standardized tests are given. Kids who don't test at grade-level in third grade are four times more likely to drop out of school. It's comforting for me to know something as FUN as kid-sized tennis, having community volunteers step up for these kids and giving kids books to keep can make a HUGE difference in the trajectory of their lives. That's why we do what we do!"

Want to be a great adult? Play tennis! Read books! Eat healthy!

Be a QuickStart kid!

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, plus under a special arrangement, King George County. We currently serve 212 schools with 99,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 37 additional schools with 16,000 students in communities outside our service area.

Visit QCV at: www.quickstartcentral.org and on [Facebook](#).

For additional information, contact quickstartcentral@comcast.net



A racquet in every hand! A smile on every face!



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