

\*\*\* FOR IMMEDIATE RELEASE \*\*\*

## **QCV Adds Campbell County to Service Area**

**Charlottesville, Virginia** (12/2/2021) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report that we have recently added Campbell County to our service area, bringing the total number of counties and independent cities we serve to 31. This is our first expansion since 2014. Campbell County has a public school system with seven elementary and two middle schools and 7,800 students enrolled.



Concord Elementary PE teacher Brandie Litchford says, "I'm so grateful to be able to receive this free equipment and lesson plans! I cannot wait to see the kids using the equipment and learning a new sport!"

QCV QuickStart Coordinator Lynda Harrill adds, "We are so pleased to be able to step up for Campbell County Public Schools. Campbell County abuts four of our counties, so it was a natural fit. We are happy to welcome Concord Elementary as our 250th 'Tennis in PE' school. Due to COVID, we've been focused on preschooler enrichment and early childhood literacy for the past several years, so it's FUN to be back in 'Johnny Appleseed' mode again. Concord has about 400 students in PreK through fifth grade. Brandie has been teaching PE for 14 years and is so excited about teaching her kids to play tennis. We're excited about growing our footprint again. We're also excited that she has four 'QuickStart' kids herself, including a two-year-old who gets free books delivered home every month from Dolly Parton's Imagination Library. We're looking forward to training all Campbell PE teachers next year and getting them equipped."

Please visit our <u>website</u> to learn more about what QCV is doing to promote physical activity, healthy eating and early childhood literacy kids in our service area.

Want to be a great adult? Play tennis! Read books! Eat healthy! Have FUN!!! Be a QuickStart kid! QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format. QCV's service area includes, Amelia, Appomattox, Brunswick, Buckingham, Campbell, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, plus under a special arrangement, King George County. We currently serve 213 schools with 99,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 37 additional schools with 16,000 students in communities outside our service area.

Visit QCV at <u>www.quickstartcentral.org</u> and on <u>Facebook</u>.

For additional information, contact <u>quickstartcentral@comcast.net</u>.



A racquet in every hand! A smile on every face!



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