



*** FOR IMMEDIATE RELEASE ***

The Nora Roberts Foundation Supports Racquets for Reading!!!

Charlottesville, Virginia (6/7/2021) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report that Racquets for Reading!!! has received a grant from the Nora Roberts Foundation that will provide books and FUN giveaways for 210 preschoolers in counties where school readiness and reading scores that could use a boost. The primary focus of the Foundation is literacy, especially children’s programs.

According to the Foundation’s [website](#), “In 2001 Nora Roberts created the Nora Roberts Foundation. A successful business woman as well as a best-selling author of more than 225 books (500+ million in print), Ms. Roberts envisioned the foundation as an avenue of support for organizations promoting and encouraging literacy, children, the arts and humanitarian efforts. These areas, particularly important to her and her family, serve as the focus of the foundation. In response to the COVID pandemic, the Foundation expanded its scope and giving levels to support hospitals and freestanding medical facilities that were on the front lines of dealing with the virus.



“As a published author for forty years, Nora Roberts understands the power of the written word. The Foundation “heartily supports organizations which seek to empower people through literacy. Children face many challenges in today’s world. They may struggle to live and grow under adverse conditions or while trying to connect to an increasingly virtual reality.” The Foundation “applauds those who support and encourage children to reach their full potential.”

Lynda Harrill, QCV QuickStart Coordinator, says, “We are so fortunate to have the support of the Nora Roberts Foundation. The promotion of childhood literacy by helping kids build ‘home libraries’ is a relatively new addition to our mission and we were totally new to the Foundation. It’s so wonderful to find kindred spirits who completely understand the power of age-appropriate books in the home and want us to reach disadvantaged and at-risk kids in rural counties in Virginia.”

Please visit our the [QVC website](#) to learn more about what QCV is doing to promote physical activity, healthy eating and early childhood literacy for preschoolers and kindergartners through our [Racquets for Reading!!!](#) initiative during COVID. More than 2,400 kids reached with more than 20,000 books!!!

*Want to be a great adult?
Play tennis! Read books! Eat healthy! Have FUN!!!
Be a QuickStart kid!*

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format. QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, plus under a special arrangement, King George County. We currently serve 212 schools with 99,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 37 additional schools with 16,000 students in communities outside our service area.

Visit QCV at www.quickstartcentral.org and on [Facebook](https://www.facebook.com/quickstartcentral).

For additional information, contact quickstartcentral@comcast.net.



A racquet in every hand! A smile on every face!



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