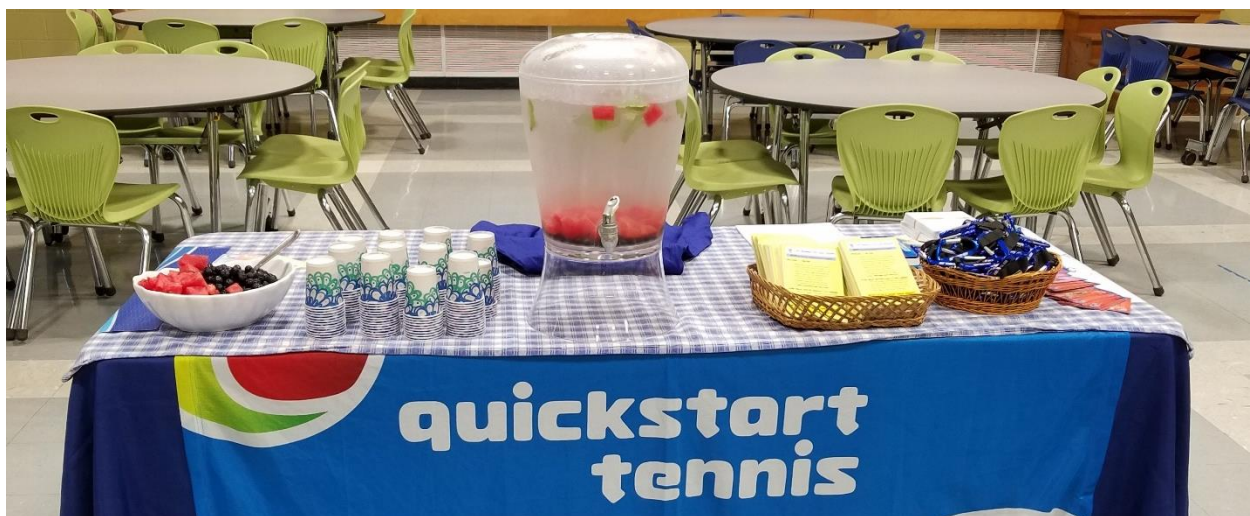




\*\*\* FOR IMMEDIATE RELEASE \*\*\*

## REV YOUR BEV DAY at Crozet Elementary

**Charlottesville, Virginia (5/13/2019)** – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report for the second year we participated in the statewide REV YOUR BEV DAY, which is sponsored by the Virginia Foundation for Healthy Youth. This year more 700 sites across in Virginia celebrated water and encouraged kids to drink fruit-flavored water instead of sodas and juice. During lunchtime, we served Watermelon & Blueberry Water to students at Crozet Elementary and reinforced the message with our Go Bananas! WHY do tennis players drink water? card and other giveaways.



QCV QuickStart Coordinator, says, "QCV Board member Barbara Bozsik and I were flat out for two hours straight. From 11:00 to 1:00, 370 kids rotated through the cafeteria for lunch. What a great opportunity it was for us to talk to kids about the importance of hydration and let them experience how delicious fruit-flavored water can be. So many kids told us how 'AWESOME' the water tasted, and they were surprised and thrilled when we told them they could make this at home. This would be a great promotion for all Albemarle Elementary schools to do next year. Already planning . . . And many thanks to Crozet Principal and QCV Board member Gwedette Crummie, the cafeteria staff and

classroom teachers for helping us make this such a big success. Crozet is a true 'Tennis School' and a terrific community partner."



PE teacher Dawn Laine stopped by for a sample. Always good to have teachers lead by example.

\*\*\*\*\*

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville. We currently serve 208 schools with 95,000 kids, 15 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 36 additional schools with 15,000 students in communities outside our service area.

Visit QCV at: [www.quickstartcentral.org](http://www.quickstartcentral.org) and on [Facebook](https://www.facebook.com/quickstartcentral).

For additional information, contact [quickstartcentral@comcast.net](mailto:quickstartcentral@comcast.net)



*A racquet in every hand! A smile on every face!*



####