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*** FOR IMMEDIATE RELEASE ***

QuickStart Central Receives Grant from Louisa County Community Fund

Charlottesville, Virginia (6/16/2010) – QuickStart Tennis of Central Virginia was recently awarded a \$3,000 grant for its *Jump Start QuickStart Tennis Initiative* from the Louisa County Community Fund, which is a donor-advised fund of the Charlottesville Area Community Foundation (CACF). The Fund was established by Ruby and Albert Bazzanella, longtime Louisa residents, to improve the quality of life for the residents of Louisa County by supporting organizations which serve those residents. QCV, one of 11 organizations selected, will use the funds to purchase QuickStart equipment for the elementary and middle schools in Louisa County as well as additional racquets for Louisa Parks & Recreation. As a result, over 3,200 kids in Louisa County now will have an opportunity to learn the “sport for a lifetime.”



Pictured (L-R): Dawn Heneberry, CACF Board Chair, Lynda Harrill, QCV QuickStart Tennis Coordinator, Holly Hatcher CACF Director of Programs at the Awards Ceremony

Harrill says, “We are so appreciative that we were selected to receive this grant. At the award ceremony I listened to the stories of the other organizations also receiving grants and was deeply touched by all the good works they do for disadvantaged residents in Louisa. Some of their anecdotes were amazing. ‘What am I doing here?’ crossed my mind several times. My turn to speak came last. I made no apologies for QuickStart’s being FUN and related how we are using the FUN to address serious issues kids face such as physical inactivity, childhood obesity, eating wholesome foods and Positive Youth Development. I invited all the attendees at the ceremony to come to our next QuickStart Workshop in October. You don’t have to be a kid to enjoy QuickStart!”

Through its *Jump Start QuickStart Tennis Initiative*, QCV trains, equips and supports schools, parks & recreation departments and other community organizations that are committed to teaching and running self-sustaining QuickStart Tennis programs.

Jump Start’s complementary *Go Bananas for QuickStart!* Campaign uses tennis players as nutritional and hydration role models for kids, reinforces the message with *Go Bananas!* giveaways during school visits and QuickStart events.

Through its *Grow Veggies for QuickStart! Initiative*, QCV engages kids, connects agriculture and tennis for them in a fun and educational way and gets them growing and eating wholesome foods by planting tennis gardens at schools.

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in 21 counties and one independent city in Central Virginia for all beginners, especially underserved youth.

QCV's Service Area includes Albemarle, Amelia, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Greene, Greensville, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Prince Edward, Powhatan and Rappahannock counties and the City of Charlottesville.

For more information, visit QCV at: www.quickstartcentral.org



A racquet in every hand! A smile on every face!



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