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*** FOR IMMEDIATE RELEASE ***

Boys & Girls Club of Central Virginia Receives Grant from USTA Serves Foundation

Charlottesville, Virginia (2/4/2010) – The Boys & Girls Club of Central Virginia was one of only 24 organizations nationwide to recently receive a grant from the USTA Serves Foundation’s “Aces for Kids” Program. This program strives to promote healthy lifestyles and combat childhood/adult obesity by providing disadvantaged, at-risk kids an opportunity to learn to play tennis and improve their academic skills in a structured format. USTA Serves awards grants to programs that successfully combine tennis and education and help children pursue their goals and highest dreams by succeeding in school and becoming responsible citizens. Thanks to the \$5,000 grant, the Boys & Girls Club will be able to incorporate QuickStart Tennis into its Reading & Racquets program.



QCV held a QuickStart Training session for Boys & Girls Club staff members last October at Farmington Country Club. Shortly after, Lynda Harrill, QCV’s founder and QuickStart Tennis Coordinator, learned about the “Aces for Kids” grant and notified

James Pierce, Executive Director of the Boys & Girls Club.

Lynda says, “Although the grant deadline was imminent, James jumped on the opportunity. We’re so thrilled USTA Serves has stepped up to help QCV get QuickStart going for Boys & Girl Club members in our community.”

James says “Our Reading and Racquets tennis program has always been a cornerstone of our summer offerings. This recognition of our success with the award from USTA allows us to look more broadly across the year to implement an even more comprehensive program. We are thrilled with the impact this award will have on area young people.”

In addition to becoming a USTA organizational member, the Boys & Girls Club has registered as a National Junior Tennis & Learning (NJTL) chapter. NJTL was founded

40 years ago by Arthur Ashe, Charlie Pasarell and Sherry Snyder, QCV Honorary Chairman and namesake of UVa's Snyder Tennis courts.

Through its **Jump Start QuickStart Tennis Initiative**, QCV trains, equips and supports schools, parks & recreation departments and other community organizations like the Boys & Girls Club that are committed to teaching and running self-sustaining QuickStart Tennis programs.

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in 21 counties and one independent city in Central Virginia for all beginners, especially underserved youth.

QCV's Service Area includes Albemarle, Amelia, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Greene, Greensville, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Prince Edward, Powhatan and Rappahannock counties and the City of Charlottesville.

QCV website: www.quickstartcentral.org



A racquet in every hand! A smile on every face!



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