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*** FOR IMMEDIATE RELEASE ***

QuickStart Tennis of Central Virginia Completes Training Blitz

Charlottesville, Virginia (9/1/2010) – “It’s a blur” says Lynda Harrill, Founder and QuickStart Tennis Coordinator for QuickStart Tennis of Central Virginia, Inc. (QCV). “It was one of those things that looked great on paper and worked really well, but has left us at QCV pleasantly drained.”

During August, with the help of USTA/Virginia and USTA/Mid-Atlantic, QCV conducted eight training sessions in eight different counties in 3½ weeks to prepare teachers to add QuickStart to the PE curriculum in the upcoming school year. Training sessions were held in Albemarle, Culpeper, Dinwiddie, Louisa, Nottoway, Orange, Mecklenburg and Rappahannock counties. Over 160 people were trained, and as a result, an additional 15,000 kids will now have the opportunity to learn tennis in PE class and after-school programs! The August blitz brings QCV’s number of QuickStart schools to 79.



Louisa County



Culpeper County



Orange County



Rappahannock County

Training PE teachers is the cornerstone of QCV’s strategy to grow tennis in central Virginia from the ground up and accelerate the introduction of QuickStart through its ***Jump Start QuickStart Tennis Initiative***. Getting PE teachers excited about QuickStart (which is easy to do once they see it) translates into the classroom in a big way. QuickStart continues to receive rave reviews all around. Over the next few weeks,

schools will be receiving donations of QuickStart equipment from USTA School Tennis, USTA/Virginia and QCV. Let the QuickStart FUN begin!



Albemarle County

Through its *Jump Start QuickStart Tennis Initiative*, QCV trains, equips and supports schools, parks & recreation departments and other community organizations that are committed to teaching and running self-sustaining QuickStart Tennis programs.

Want to be a great adult? Be a QuickStart kid!

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in 21 counties and one independent city in Central Virginia for all beginners, especially underserved youth.

QCV's Service Area includes Albemarle, Amelia, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Greene, Greensville, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Prince Edward, Powhatan and Rappahannock counties and the City of Charlottesville.

Visit QCV at: www.quickstartcentral.org



A racquet in every hand! A smile on every face!



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