

For additional information, contact Communications at <u>quickstartcentral@comcast.net</u> or visit <u>www.quickstartcentral.org</u>

*** FOR IMMEDIATE RELEASE ***

QCV Participates in UVA Health Fair at Boys & Girls Club

Charlottesville, Virginia (7/23/2015) – QuickStart Tennis of Central Virginia (QCV) is pleased to report QCV again participated in the annual UVA Children's Hospital's Health Fair at the Boys & Girls Clubs of Central Virginia. The two-hour event featured healthcare professionals from the hospital, dieticians from the UVA Children's Fitness Clinic and Go Bananas for QuickStart! The kids were also treated to yogurt with fresh blackberries and strawberries in a waffle cone bowl.



In addition to giving Go Bananas! posters, cards and bracelets to the kids, QCV also held a drawing for four QuickStart Tennis packages (racquet, balls, hat, t-shirt and sweatband in a Go Bananas! drawstring bag) and four Go Bananas! water bottles. Prizes were presented by Dave Dahnert, QCV Board member (pictured above).

"We love going to the Boys & Girls Club and putting smiles on the faces there," says Lynda Harrill, QCV QuickStart Coordinator. She adds, "Best part is so many of the kids remember Go Bananas! from our visits to PE classes, after-school visits and participation in other community events. Reinforcing the message is part of the Go Bananas! model and it works! That makes us smile."

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville,

Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, We currently serve 141 schools with 67,000 kids, nine parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 30 additional schools with 14,000 students in southwestern and eastern central Virginia as part of the Mid-Atlantic Supercharge School Tennis Task Force.

Visit QCV at: www.quickstartcentral.org and on Facebook.



####