



For additional information, contact Communications at quickstartcentral@comcast.net or visit www.quickstartcentral.org

*** FOR IMMEDIATE RELEASE ***

QCV Partners with Centra Southside Hospital for Healthy Kids Day

Charlottesville, Virginia (5/1/2015) – QuickStart Tennis of Central Virginia ([QCV](http://www.quickstartcentral.org)) is pleased to report QCV recently partnered with Centra Southside Community Hospital in Farmville for the YMCA’s annual Healthy Kids Day. QCV created a special, personalized Go Bananas! card for Centra to hand out to kids in attendance. The new card presents the Go Bananas! poster message in a postcard-sized format.

QCV QuickStart Coordinator Lynda Harrill says, “I originally called Kerry Mossler of Community Affairs at Centra Southside about the project to build QuickStart Courts for nearby Cumberland Elementary School. In giving her background on QCV, I mentioned our Go Bananas for QuickStart! campaign. She said the hospital’s community outreach theme for 2015 is childhood obesity, which is one of the main targets for Go Bananas! We were already in the process of creating a smaller version of our Go Bananas! poster, so we personalized the first one for Centra Southside. The cards were so well received at last Saturday’s YMCA event that Centra had more printed to hand out at the Heart of Virginia Festival tomorrow. Making connections like this is what makes promoting QuickStart Tennis so much FUN!”

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville. We currently serve 141 schools with 67,000 kids, nine parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 28 additional schools in southwestern and eastern Virginia as part of the Supercharge School Tennis Task Force in the USTA/Mid-Atlantic Section which kicked off in August 2014 and runs for the current school year.

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A racquet in every hand! A smile on every face!



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