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## \*\*\* FOR IMMEDIATE RELEASE \*\*\*

## First-Graders at Crozet Elementary Receive Racquets and Balls

**Charlottesville, Virginia** (4/20/2015) – QuickStart Tennis of Central Virginia (QCV) is pleased to report 70 first-graders at Crozet Elementary received racquets and balls of their own, thanks to the generosity of the Crozet Branch of BB&T and the <u>BB&T Lighthouse Project</u>. Due to April showers, the presentation event was held in the gym and not on the QuickStart Tennis courts at the school as planned.

After a few opening comments by Crozet Principal and QCV Board Member, Gwedette Crummie and Lynda Harrill, QCV Vice President, QuickStart Coordinator and Founder, local tennis professionals Alina Ackenbom and Tamar Kvaratskhelia told the students how they learned to play tennis in the first grade and how important tennis has been to them. Alina and Tamar were later joined by Ellen Markowitz of SuperStarters Sports to lead the "on court" activities. Joanna Muse of BB&T Crozet handed out Go Bananas for QuickStart! bracelets and also played tennis with the kids. The Newsplex, Daily Progress and the Crozet Gazette covered the event.



Harrill says, "Having 70 first-graders playing tennis in an elementary school gym on a rainy day is always going to be interesting, but the kids' excitement on finding out they were getting to keep their racquet takes things to a whole new level. Last school year we gave racquets and balls to 165 Crozet first-, second- and third-graders. The tradition continues with the gifts to this year's first-grade classes. Tennis has now been taught for five straight years in Crozet PE classes. We continue to encourage use of the QuickStart Tennis courts we built at the school last year. We want spontaneous play to grow, so we equip the kids. The Smyth Foundation Fund funded last year's equipment

donation, and this year BB&T Crozet kindly stepped up. Having such wonderful community support makes our job at QCV easy and FUN!"



For more coverage, check out photos on our <u>Facebook</u> page and in the <u>Daily</u> <u>Progress</u> and <u>Newsplex</u> stories.

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, We currently serve 141 schools with 67,000 kids, nine parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 28 additional schools in southwestern and eastern Virginia as part of the Supercharge School Tennis Task Force in the USTA/Mid-Atlantic Section which kicked off in August 2014 and runs for the current school year.

Visit QCV at: www.quickstartcentral.org and on Facebook.



A racquet in every hand! A smile on every face!



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