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## \*\*\* FOR IMMEDIATE RELEASE \*\*\*

## **Cumberland Elementary Students Attend UVa Matches**

**Charlottesville, Virginia** (4/3/2015) – QuickStart Tennis of Central Virginia (QCV) is pleased to report 21 students and eight adults from Cumberland Elementary School attended the UVa Men's and Women's Tennis matches against North Carolina and Miami, respectively, as part of our QuickStart Tennis Pathway Builder initiative. Cumberland Elementary is one of our seven "next level" elementary schools where we are building a customized "tennis pathway" through tennis immersion. The students were greeted by Cav Man and watched the Men's team record their 130th consecutive ACC victory – the longest winning streak in the history of any ACC sport. The UVa Women lost a very tight match to the Hurricanes. Cumberland Elementary PE teacher Glenda Grubbs, her helpers and students made the 60-mile trek from Cumberland County to see some great tennis.



Kids received a Cav Man's Crew t-shirt, team posters, pompoms and a Go Bananas! package with a drawstring bag, poster, bracelet and a selection of Go Bananas! cards that feature UVa players as nutritional role models. The kids were also treated to a visit from former UVa standout Jarmere Jenkins who autographed his "Why do tennis players eat whole-grain pasta?" card. Jarmere is currently on the pro tour and ranked #217 in the world and has been ranked as high as #190.

Lynda Harrill, QuickStart Coordinator, says, "The kids had a terrific time! They got to see both UVa teams play, received a lot of great stuff they didn't expect and had a lot of FUN. Having Cav Man and Jarmere there was very special. Special thanks go to the folks in UVa Sports Promotion who have really embraced our outreach to kids who

otherwise might never attend a tennis match and have helped make this a very memorable experience for 21 kids who live in a county where there aren't even any tennis courts, but they've had tennis in PE and summer school for four years."



For more photos, check out our Facebook page.

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, We currently serve 141 schools with 67,000 kids, nine parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 28 additional schools in southwestern and eastern Virginia as part of the Supercharge School Tennis Task Force in the USTA/Mid-Atlantic Section which kicked off in August 2014 and runs for the current school year.

Visit QCV at: <u>www.quickstartcentral.org</u> and on <u>Facebook</u>.



A racquet in every hand! A smile on every face!



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