

## \*\*\* FOR IMMEDIATE RELEASE \*\*\*

## Bama Works Fund Makes Grant to Go Bananas for QuickStart!

Charlottesville, Virginia (2/2/2017) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report QCV's Go Bananas for QuickStart! campaign has received a generous grant from the Bama Works Fund in the Charlottesville Area Community Foundation. This grant will enable QCV to print a third edition of the Go Bananas! poster and numerous Go Bananas! nutrition cards. It also will allow QCV to purchase giveaways for kids – Go Bananas! bracelets, drawstring bags, t-shirts, water bottles, racquets and balls – reminders to reinforce being active and eating healthy foods. Each year, QCV reaches 1,500 to 2,000 kids through Go Bananas! visits to PE classes, after-school programs and summer camps and participation in a variety of community events.



Going Bananas! at Greer Elementary School

QCV QuickStart Coordinator Lynda Harrill, says, "The very first grant we ever received was from the Bama Works Fund in January 2010, so it means so much to us that they continue to support what we are doing for kids seven years later. We have exposed tens of thousands of kids to tennis and a healthy lifestyle over the years and are so appreciative of the support we have received. We recognize, however, what we do pales in comparison to the impact the Bama Works Fund has had on Charlottesville and surrounding counties, but we both share a common goal of improving the lives of kids. Tennis is the perfect vehicle for that!"

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QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote,

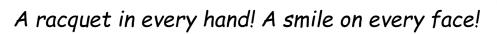
develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, We currently serve 204 schools with 94,000 kids, 13 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 30 additional schools with 14,000 students in southwestern and eastern central Virginia as part of the Mid-Atlantic Supercharge School Tennis Task Force.

Visit QCV at: <a href="https://www.quickstartcentral.org">www.quickstartcentral.org</a> and on <a href="https://www.quickstartcentral.org">Facebook</a>.

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