

*** FOR IMMEDIATE RELEASE ***

BrightSTARS at Clearview Early Childhood Center

Charlottesville, Virginia (10/4/2016) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report that Virginia Preschool Initiative kids at Clearview Early Childhood Center in Martinsville are learning about tennis and nutrition from some very enthusiastic instructors. Clearview paraprofessionals Debra Childress and Betty Hairston attended School Tennis training in June and were ready to start tennis in the new school year. Instructional Coordinator and PreK teacher Amy Clemons agreed, so *BrightSTARS—Tennis for Me!* kicked off last month for 64 four-year-olds. Equipment for the school was made possible by an equipment grant from the USTA/Mid-Atlantic Section's Diversity & Inclusion Initiative.







A racquet in every hand! A smile on every face!

Clemons says, "We are so excited to have the opportunity to introduce our three-, fourand five-year-old students to tennis. When we unveiled the racquets and the balls to the students, their faces were priceless. Many of the students knew what sport it was and others were learning for the first time. We cannot wait to have community members and volunteers to come work with us as we introduce the sport of tennis to our preschool students here at Clearview Early Childhood Center."

Lynda Harrill, QCV QuickStart Coordinator, adds, "In addition to buying tennis equipment for the school, we sent Go Bananas for QuickStart! bracelets and Go Bananas! poster cards for the kids. *BrightSTARS—Tennis for Me!* is a tennis and

nutrition immersion format that introduces kids to tennis and gets them engaged, being active and thinking about healthy eating. Want to be a great tennis player? Eat like a great tennis player!"

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, We currently serve 188 schools with 89,000 kids, 13 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 30 additional schools with 14,000 students in southwestern and eastern central Virginia as part of the Mid-Atlantic Supercharge School Tennis Task Force.

Visit QCV at: www.quickstartcentral.org and on Facebook.

For additional information, contact quickstartcentral@comcast.net



A racquet in every hand! A smile on every face!



####