

## \*\*\* FOR IMMEDIATE RELEASE \*\*\*

## QuickStart Tennis Kicks Off at Martinsville Middle School

**Charlottesville, Virginia** (9/30/2016) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report that QuickStart Tennis has been incorporated into the PE curriculum at Martinsville Middle School. QCV held a joint training session for Martinsville and Henry County in June, and once school was back in session, QCV followed up by ordering equipment for Martinsville Middle School, thanks to an equipment grant from USTA/Mid-Atlantic Diversity & Inclusion Initiative. PE teacher Matt Rowe was excited to get the equipment and start teaching the kids a lifetime sport.



Rowe says, "I've got our students playing tennis 'four square' and 'king of the court.' The students are enjoying learning a sport they've never played before. Thank you so much for the training and the equipment."

Lynda Harrill, QCV QuickStart Coordinator, adds, "Martinsville Middle has 600 kids who probably would have never played tennis if it weren't for our Jump Start QuickStart Tennis Initiative. We love making tennis possible for kids. We hope many of these middle school kids will want to go on to play on their high school team and beyond."

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, We currently serve 188 schools with 89,000 kids, 13 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 30 additional schools with 14,000 students in southwestern and eastern central Virginia as part of the Mid-Atlantic Supercharge School Tennis Task Force.

Visit QCV at: www.quickstartcentral.org and on Facebook.

For additional information, contact <u>quickstartcentral@comcast.net</u>



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