

*** FOR IMMEDIATE RELEASE ***

Friendship Team Competes in VTA Kastles Team Tennis Series

Charlottesville, Virginia (9/9/2016) – QuickStart Tennis of Central Virginia (QCV) is pleased to report a team from Friendship Tennis Academy recently competed in a new series of tournaments in Richmond organized by the Virginia Tennis Association (VTA) and sponsored by Washington Kastles World Team Tennis. Unlike most other junior tennis tournaments, which focus on individual (singles) competition, participants in the VTA Series play the same coed team-based singles and doubles format used in World Team Tennis (WTT) competition. Age divisions are 10U, 12U and 14U. Kids who play in the tournaments also have the option of attending a Washington Kastles match in D.C.



Team Friendship Coach (and QCV President) Alina Ackenbom says, "The kids really enjoyed playing in WTT tennis this summer. They played doubles matches first, then singles and then mixed doubles. The WTT format is a good format for kids. They get to play doubles and mixed doubles in addition to the usual singles. All games count. Cheering is encouraged. Player substitutions during games are permitted and coaching is allowed on court, so I was able to help all the kids with scores and line calling. It's a very exciting format and a lot of fun for the kids. Catherine Desouza, Programming Coordinator for VTA, did a great job organizing the events. I'm looking forward to getting a VTA/WTT series going in Charlottesville next year."

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, We currently serve 188 schools with 89,000 kids, 13 parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 30 additional schools with 14,000 students in southwestern and eastern central Virginia as part of the Mid-Atlantic Supercharge School Tennis Task Force.

Visit QCV at: www.quickstartcentral.org and on Facebook.

For additional information, contact <u>quickstartcentral@comcast.net</u>



A racquet in every hand! A smile on every face!



####