



\*\*\* FOR IMMEDIATE RELEASE \*\*\*

## **QuickStart Tennis Receives Equipment Grant from USTA Mid-Atlantic**

**Charlottesville, Virginia (5/23/2016)** – QuickStart Tennis of Central Virginia ([QCV](#)) is pleased to report it has received an equipment grant of \$5,000 from the USTA Mid-Atlantic Diversity and Inclusion Program. This grant will be used to equip eight schools and youth-centric organizations in Pittsylvania, Henry, Patrick and Franklin counties and the cities of Danville and Martinsville in Southside Virginia. This is the fifth USTA Mid-Atlantic Diversity and Inclusion grant QCV has received since its first in 2011.



Helen Li, Diversity Manager for USTA Mid-Atlantic, says, “Twice a year, the United States Tennis Association Mid-Atlantic Section (USTA MAS) offers Diversity and Inclusion Program Grants to community-based providers to assist in the development and expansion of innovative and inclusive tennis programs. The grant is focused on funding programs that increase diversity in tennis by creating play opportunities for underserved communities or underrepresented populations. The USTA MAS mission, to develop and promote the growth of tennis, is embodied in QuickStart Tennis of Central Virginia's vision to bring a ‘play and learn’ format to underserved counties in central and southern Virginia. QuickStart's objective of growing tennis players and a public tennis tradition from the ground up is exactly the type of programming the USTA MAS Diversity and Inclusion grant funding program was instituted to support.”



Lynda Harrill, QCV’s QuickStart Tennis Coordinator and Founder, adds, “With this grant USTA Mid-Atlantic continues to show its dedication to growing tennis in underserved and under-resourced communities in central and southside Virginia. When we recently expanded our service area to include 62 new schools, we knew it would take us a while to equip them all. Getting tennis in PE is the first step in a pathway of tennis programming for kids and encourages lifelong physical activity. This grant is a huge boost! We are most appreciative of this generous and continuing support from USTA Mid-Atlantic.”

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QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV’s service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greenville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville. We currently serve 166 schools with 80,000 kids, ten parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 30 additional schools with 14,000 students in southwestern and eastern central Virginia as part of the Mid-Atlantic Supercharge School Tennis Task Force.

Visit QCV at: [www.quickstartcentral.org](http://www.quickstartcentral.org) and on [Facebook](#).

For additional information, contact [quickstartcentral@comcast.net](mailto:quickstartcentral@comcast.net)



*A racquet in every hand! A smile on every face!*



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