

*** FOR IMMEDIATE RELEASE ***

Second Annual Tennis Field Day for Bright Stars at Greer Elementary

Charlottesville, Virginia (5/17/2016) – QuickStart Tennis of Central Virginia (QCV) is pleased to report that the second annual Tennis Field Day for the 36 pre-kindergarten Bright Stars at Greer Elementary School was a resounding success despite the rainy weather. Bright Stars is the Albemarle County Public Schools' program for disadvantaged and at-risk pre-kindergarteners that serves 180+ kids in 11 classrooms in eight elementary schools and is funded by the Virginia Pre-School Initiative. This is the second year of our tennis and nutrition immersion pilot program at Greer. Field Day "on-court" activities – stop sign volleys, koosh ball toss and catch, tennis hockey and lobster trap catch -- were complemented by the Go Bananas! Berry Buffet where the kids sampled blackberries, blueberries, raspberries and strawberries. The berries were generously provided by Costco.









Lynda Harrill, QCV's QuickStart Tennis Coordinator and Founder, says, "We couldn't have done this without the help of our volunteers and the classroom teachers and aides. Best part is the adults often have more FUN than the kids and usually need a nap when they get home. I know I do. Field Day is a treat for me because it's evident from their skills and level of engagement how much the kids have learned and how far they've come since we started the ten-session program last fall. We're creating tennis players!"

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format.

QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, We currently serve 166 schools with 80,000 kids, ten parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 30 additional schools with 14,000 students in southwestern and eastern central Virginia as part of the Mid-Atlantic Supercharge School Tennis Task Force.

Visit QCV at: www.quickstartcentral.org and on Facebook.

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