

\*\*\* FOR IMMEDIATE RELEASE \*\*\*

## QCV Goes Bananas for QuickStart! at Kids in the Kitchen

**Charlottesville, Virginia** (3/14/2016) – QuickStart Tennis of Central Virginia (QCV) is pleased to report QCV once again participated in the Junior League's annual Kids in the Kitchen (KITK) event. This year's KITK was held at the Boys & Girls Club on Cherry Avenue and more than 125 kids played tennis in the gym. Pictured below are QCV volunteer Linda Perry and two very happy QuickStart kids who had a blast.



Also working with the kids were Ellen Markowitz of SuperStarters Sports and Coach of the Western Albemarle High School Girls Tennis Team and her entire team, QCV Board members Gwedette Crummie and Lynda Harrill, QCV volunteer Jim McVay of Roy Wheeler Realty, and Briana Boland and Corinne Jennings who play on the Covenant School Girls Tennis Team.

Lynda Harrill, QCV's QuickStart Tennis Coordinator and Founder, says, "We look forward to this event every year. The Junior League does so many wonderful things in our community. Kids in the Kitchen is such an awesome event. For four uninterrupted hours, kids stream into the gym to play tennis. We featured "pop volley" drills this year. They really get hand-eye coordination going and kids can be successful immediately. Each kid received a Go Bananas! bracelet and four Go Bananas for QuickStart! cards, including 'WHY do tennis players like to read?', which dovetails nicely with the Junior League's literacy campaign and the Boys & Girls Club's Reading & Racquets program."

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in the heart of Virginia for all beginners, especially underserved youth, using the kid-sized QuickStart Tennis format. QCV's service area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Franklin, Greene, Greensville, Halifax, Henry, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Patrick, Pittsylvania, Prince Edward, Powhatan and Rappahannock counties and the cities of Charlottesville, Danville and Martinsville, We currently serve 166 schools with 80,000 kids, ten parks & recreation departments, three Boys & Girls Clubs and two YMCAs in 27 counties and three independent cities. We have also gotten tennis into PE classes in 30 additional schools with 14,000 students in southwestern and eastern central Virginia as part of the Mid-Atlantic Supercharge School Tennis Task Force.

Visit QCV at: www.quickstartcentral.org and on Facebook.

For additional information, contact quickstartcentral@comcast.net



A racquet in every hand! A smile on every face!

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